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Crestron and ruwido partner at the forefront of innovation

Neumarkt, Austria – 2018-09-10 – ruwido has announced a partnership with Crestron, the leading global home automation brand, underlining the shared belief that technology should simplify, not complicate people's lives.

Crestron builds technology that integrates technology. Its automation and control solutions for homes and buildings let people control their entire environments with the push of a button to provide greater comfort, convenience and security.

The remote family TSR-310 and HR-310 developed with ruwido mirrors the brand values of the company, and has been constructed with high quality and advanced functionality in mind. The aim was to create input devices with a unique look that feel solid and substantial when resting in the hand, and as they are used by everyone in the family, are durable too. Both remote controls feature backlit tactile buttons with brightness sensor that automatically adjusts to the lighting conditions within a room, as well as motion sensors that activate the input device when picked up.

The advanced version TSR-310 comes additionally with a specifically designed docking station for storing and charging. It features speech transmission for search and has a 3-inch color touchscreen with an adaptable graphical user interface that provides easy access to the user's favorite channels and music. Users can also control connected lighting, room temperature and even security via the integrated screen, thanks to the built-in Wi-Fi connection.

"We are extremely proud to announce the cooperation with Crestron, and the trust in us to manufacture and develop the remote controls that are in the most advanced automation systems in the world" said Ferdinand Maier, CEO of ruwido. "The output of our cooperation are precocious input devices that have the potential to remain viable products for multiple years."

Byron Wendling, TM for UI products at Crestron said: "We chose to partner with ruwido based on their ability to develop the most precise handheld remotes, bar none. Crestron represents the high end luxury residential market and the combination of Crestron's electronic technology combined with ruwido's expertise in button feel and precision tooling yields the finest product in the market".

about ruwido

ruwido is a leading provider of input devices and interaction mechanisms in the context of the home. The company is specialized in innovative design, enhanced technology and scientific research to enable intuitive navigation and user experience excellence. Premium brands around the world rely on ruwido solutions. Founded in 1969 in Salzburg, ruwido is built on almost 50 years of experience in consumer electronics. With 25 percent of ruwido's 200 employees dedicated to research and development, the company excels in new interaction techniques, user experience and usability concepts. www.ruwido.com.

about Crestron

Crestron builds the technology that integrates technology. Its automation and control solutions for homes and buildings let people control their entire environments with the push of a button, integrating systems such as AV, lighting, shading, security, BMS and HVAC to provide greater comfort, convenience and security. The products are designed and built to work together as a complete system, enabling the users to monitor, manage and control everything from one platform. Additional to its World Headquarter in Rockleigh, New Jersey, Crestron has offices throughout the U.S., Canada, Europe, Asia, Latin America, and Australia. www.crestron.com

images



Crestron TSR-310 – simplifying people's lives



Crestron HR-310 – comfort, convenience and security

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