

Press release IBC 2017 / stand: 1.D69

ruwido wins Larger Free Design Award at IBC 2017

Neumarkt, Austria – 2017-09-18 – ruwido has been recognized with the IBC 2017 Stand Design Award for best larger free design.

ruwido's IBC 2017 stand has been carefully crafted to create an impact which is both welcoming and intriguing. The IBC 2017 judging team of the Stand Design Awards noted ruwido's year-on-year development of its iconic theme.

The ruwido stand is strong and confident, fitting aptly with the company message of design is soul. Ferdinand Maier, CEO, ruwido said "We are very proud to have been awarded the larger free design award, as design is an essential part of our ruwido DNA."

The winners collected their trophies at the IBC Awards ceremony on Sunday 17th September.

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about ruwido

ruwido is a leading provider of input devices and interaction mechanisms in the context of the home. The company specializes in innovative design, enhanced technology and scientific research to enable intuitive navigation and user experience excellence. Premium manufacturer brands as well as premium IPTV and interactive TV service providers around the world rely on ruwido solutions.

Founded in Salzburg in 1969, ruwido is built on over 40 years of experience in consumer electronics. 25 percent of ruwido's 200 employees are dedicated to research and development, which enables the company to excel in new interaction techniques, user experience and usability concepts. www.ruwido.com

pictures



from left to right: Nina Forman, Marketing ruwido; Ferdinand Maier, CEO, ruwido, Roger Thornton, Chair Exhibition Committee



IBC Stand Design Awards Logo

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