

Show preview ANGA COM 2017 / hall 7, stand g50

ruwido to showcase design-led interaction experience at ANGA COM 2017

Neumarkt, Austria – 2017-05-30 – *ruwido will demonstrate its multimodal input devices along with its organic haptic interaction mechanism at ANGA COM, and give an insight into its research driven capabilities.*

Users of today's TV landscape have to be empowered and to be given back the feeling of control. Combining speech interaction with responsive and natural ways of control – like ruwido's organic haptic interaction mechanism - enables innovative ways to navigate an interactive system.

Multimodal input devices

Visitors to ruwido's stand can experience the potential of multimodal input devices, which combine the strength of different modalities, such as speech interaction to search for known content, or special types of haptic feedback for search in long lists. Such advanced combinations enable the user to control the TV environment to its full extend.

ruwido's organic haptic interaction mechanism

The organic haptic interaction mechanism allows continuous input with an intuitive and smooth navigation through long lists of channels or services. Similar to using an accelerator pedal in a car, if the central navigation element is pushed harder, the user can scroll through the interface faster. If the force is reduced, it also reduces the speed of navigation. The organic interaction mechanism can be incorporated within various designs, such as ruwido's space frame, which can be seen at ANGA COM.

"We are continuously working to put the user in control of the machine, and to address the kernel behavior of people. We aim to be the extension of the user's thoughts, wishes and activities", explains Ferdinand Maier, CEO, ruwido.

ruwido is investing a lot of passion in the development of advanced multimodal input devices. It is this enthusiasm for the perfect, the extraordinary solution that enables it to design and manufacture award-winning input solutions. All ruwido research approaches are based on the fact that users are in need of a form of direct control of basic functions such as volume up and down or channel up and down that are always available to all members of a household. This underlines the importance of remote controls and interaction solutions now, and in the future, as a technology and brand ambassador for suppliers of interactive television.

ruwido will be demonstrating its organic haptic feedback mechanism in hall 7, stand g50 at ANGA COM.

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about ruwido

ruwido is a leading provider of input devices and interaction mechanisms in the context of the home. The company specializes in innovative design, enhanced technology and scientific research to enable intuitive navigation and user experience excellence. Premium manufacturer brands as well as premium IPTV and interactive TV service providers around the world rely on ruwido solutions.

Founded in Salzburg in 1969, ruwido is built on over 40 years of experience in consumer electronics. 25 percent of ruwido's 200 employees are dedicated to research and development, which enables the company to excel in new interaction techniques, user experience and usability concepts. www.ruwido.com.

image



ruwido space frame

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