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Sky and ruwido join forces on Sky Q

Neumarkt, Austria – 2016-04-26 – ruwido provides the brand new Sky Q touch remote, delivering a fluid and seamless TV experience.

Sky just recently launched its new Sky Q entertainment service, making it easier than ever for customers to access their favourite TV services and to bringing a wider range of entertainment to the big screen. The brand new Sky Q user interface is navigated using the Sky Q touch remote, developed in partnership with and manufactured by ruwido.

“We are exceptionally proud to be a part of Sky Q and to provide an input device that is a joy to own and to use,” says Ferdinand Maier, CEO, ruwido. “Our aim is to transform the way users interact with their television and how they feel about their viewing experience.”

The Sky Q touch remote fuses the advantages of high-quality button-based input, with a touch-sensitive pad for scrolling through the rich, image led user interface. Voice search functionality will also be added in the future.

Supported by data transmission via infrared and Bluetooth Low Energy, the Sky Q touch remote is powerful enough to push the limits of performance. Based on enabled bi-directionality, the ruwido online TV and amplifier database could be integrated to continuously make the latest devices and IR protocols available. This allows even new products to be easily included into the Sky Q environment. To always keep the user in control, an additional acoustic ‘find me’ feature of the remote control ensures that the input device can be located at any time within the context of the home.

“We chose to work with ruwido because they are passionate about combining leading edge technology and precise manufacturing in a way that could bring our design and aspiration to life for our customers,” says Andrew Olson, Sky’s director of new products. “We are delighted with the result.”

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about ruwido

ruwido is a leading provider of input devices and interaction mechanisms in the context of the home. The company is specialized in innovative design, enhanced technology and scientific research to enable intuitive navigation and user experience excellence. Premium manufacturer brands and premium IPTV and interactive TV service providers around the world rely on ruwido solutions.

Founded in Salzburg in 1969, ruwido is built on over 40 years of experience in consumer electronics. 25 percent of ruwido's 200 employees are dedicated to research and development, which enables the company to excel in new interaction techniques, user experience and usability concepts. www.ruwido.com.

about Sky

Sky is Europe's leading entertainment company, serving 21 million customers across five countries: UK, Ireland, Germany, Austria and Italy. The company offers the best and broadest range of content, delivers market-leading customer service and uses innovative new technology to give customers a better TV experience, whenever and wherever they choose.

Sky has annual revenues of over £11 billion and is Europe's leading investor in television content with a combined programming budget of £4.9 billion. The group employs 30,000 people and is listed on the London Stock Exchange (SKY).

pictures



Sky Q touch remote



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contact

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